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Nuevo Latino Natural Foods Introduces Tambobamba™, a Line of All-Natural Latin American and Caribbean Side Dishes

New line offers Nuevo Latino Cuisine that is ready in ten minutes

Boulder, CO (September 07, 2006) – Nuevo Latino Natural Foods announces the introduction of the Tambobamba brand of Latin American and Caribbean cuisine. Tambobamba is the first line of all natural, vegetarian and easy-to-prepare Latin American and Caribbean side dishes and meals. The Tambobamba line gives time starved, yet adventurous, consumers a chance to experience a quick culinary adventure with Jamaican Rice and Peas, Caribbean Rice Pelau and Cuban Black Beans and Rice.

“Global influences are driving consumer interest in a wide variety of Latin American and Caribbean flavors,” says Jim Hoagland, Founder of Nuevo Latino Natural Foods. “The Tambobamba products provide consumers with convenient ways to explore the exotic and ethnic flavors of our Latin America and Caribbean neighbors. The Tambobamba side dishes take only ten minutes to prepare or consumers can use our New World variations to create great tasting, authentic entree dishes.”

All of the Tambobamba products are contemporary versions of authentic recipes from the region. A broad range of historical and cultural influences inspires the variety and richness of Latin-Caribbean cuisine. Asian, African and European influences blend with the cultures and foods indigenous to the region to create a New World cuisine. The Tambobamba products are all natural, low in saturated fat, vegetarian and ready in ten minutes.

The Tambobamba products are currently available in natural food stores nationwide and will be expanding to mainstream supermarkets in the near future.

About Nuevo Latino Natural Foods

Nuevo Latino Natural Foods, LLC, is a privately held food manufacturer based in Boulder, Colorado. The company is passionate (some might say “loco”) about providing consumers with convenient ways to enjoy great tasting, all natural Latin American and Caribbean cuisine. Products are marketed under the Tambobamba™ brand name. Tambobamba is the name of a well-known tambo, or inn, along the Inca Trail in Peru. The company mission includes educating consumers about the various people and cultures of Latin American and the Caribbean in order to build community and bridge cultural gaps.

For more information about Nuevo Latino Natural Foods, its products and initiatives, please visit www.tambobamba.com.

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Note to editors: Product samples and photography available upon request.